

Healthy  
Employees  
make good  
business sense.

At the Y, we take immense pride in our work to strengthen communities and help all people be their best selves. We believe that everyone - no matter who they are or where they're from - deserves the opportunity to reach their full potential.

When you become a corporate partner of the Buckeye Valley Family YMCA you help strengthen our community while positively influencing the well-being of your work force.

# POWER OF PARTNERSHIP

Corporate Partnership

BUCKEYE VALLEY FAMILY YMCA



Healthy  
Workforce



Happy  
Employees



Partners  
for Good



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

[bvfyymca.org](http://bvfyymca.org)

# MEMBERSHIP WITH MEANING

## WHY EMPLOYEE WELLNESS IS VITAL

Employees are a company's most valuable asset. A growing body of evidence suggests that investing in the well-being of your workforce will yield powerful results!

- » **Reduced health care costs:** Positive lifestyle changes can often prevent costly medical conditions before they arise.
- » **Lower turnover rates and increased recruitment potential:** Employees who feel valued are less likely to seek employment elsewhere, decreasing turnover and the resources needed to recruit, hire and train new employees.
- » **Increased productivity and morale:** As little as 30 minutes of physical activity several days each week can have a significant impact on workers' well-being leading to better work performance, improved ability to manage stress and decreased absenteeism.

## BY THE NUMBERS

On average, employers that have a corporate wellness program, benefit from:

**27%**  
BETTER  
ATTENDANCE

**28%**  
REDUCTION IN  
EMPLOYER HEALTH  
CARE COSTS

**22%**  
REDUCTION IN  
SICK LEAVE COSTS

## IT'S A WIN FOR EVERYONE

By introducing your employees to the opportunities available at the YMCA, you give them much more than a place to exercise. You provide them opportunities to meet their neighbors, get connected to their health, and achieve greater work/life balance.

### MEMBERSHIP BENEFITS:

- 24-Hour Access (18+ with activation)
- FREE Group Fitness classes including cardio, strength, dance, mind-body, and more
- Health & Wellness Centers with cardio and strength equipment and free weights
- Access to the YMCA360 virtual platform providing live and on-demand group exercise classes, youth sports training, enrichment activities and more
- Indoor pools, steam rooms and saunas at our Licking and Muskingum County Branches
- Access to the outdoor pool at the Licking County Branch
- Indoor Walking Tracks
- Reduced rates and priority registration for Youth and Adult Sports, Swim Lessons, Summer Camp, and Child Care
- Up to 90 minutes of Child Watch per visit while you work out
- Gymnasiums at our Licking and Muskingum County branches for pick-up games, leagues, and family time
- FREE Wellness Consultations & Equipment Orientations
- Nationwide Membership which enables active full facility members to visit any participating YMCA in the United States (At least 51% of usage must be at home Y)

## TOGETHER WE CAN BUILD A BETTER US!

Driven by our founding mission, the Y serves as a leading nonprofit committed to strengthening community. The Y empowers everyone, no matter who they are or where they're from, by ensuring access to resources, relationships, and opportunities for all to learn, grow, and thrive. Everything the Y does is in service of making sure people and communities thrive. When your organization becomes a corporate partner, you create meaningful change not only for your employees, but our entire community.

### PARTNERS - \$10,000 or more donation per year

- Employees receive
  - 100% off the join fee
  - 15% off of membership fees
  - (1) FREE trial week during enrollment month
  - Full member benefits
- FREE organization wide access to YMCA360, a digital platform providing live and on demand group fitness classes, nutrition education, youth sports training and enrichment, and more, available 24-hours a day, on any device with internet access.
- Partner recognition plaque to display at your place of business.
- Partner recognition in the BVFYMCA Annual Report and on our website.
- Individual organizational Partner banner displayed in the gymnasium, aquatic center, or wellness center in the branch of your choice.

### FRIENDS - \$5,000 or more donation per year

- Employees receive
  - 100% off the join fee
  - 10% off of membership fees
  - (1) FREE trial week during enrollment month
  - Full member benefits
- FREE organization wide access to YMCA360, a digital platform providing live and on demand group fitness classes, nutrition education, youth sports training and enrichment, and more, available 24-hours a day, on any device with internet access.
- Friends recognition in the BVFYMCA Annual Report and on our website.
- Inclusion of your organization's logo on our yearly Friends banner displayed in the gymnasium, aquatic center, or wellness center of the branch of your choice.

### SUPPORTERS - \$1,500 or more donation per year

- Employees receive
  - 10% off of membership fees
  - (1) FREE trial week
  - Full member benefits
- Supporters recognition in the BVFYMCA Annual Impact Report and on our website.
- Inclusion of your organization's logo on our yearly Supporters banner at the branch of your choice.

## CUSTOM CORPORATE WELLNESS PROGRAMS

The Buckeye Valley Family YMCA also offers **Corporate Wellness Programs** tailored to your organization's unique needs. Choose from a full range of health and wellness options including on-site wellness seminars, fitness programs, individual wellness consultations and program designs, fitness assessments, nutritional services, personal training packages and more. Contact us to learn more.

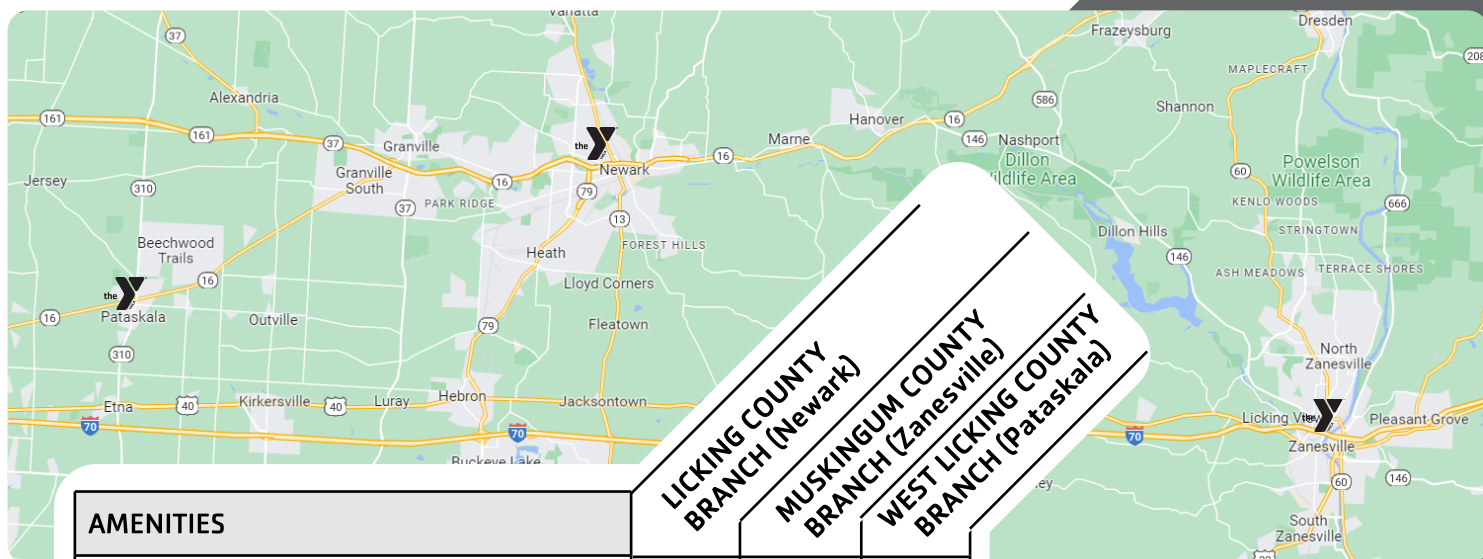
## NON-PROFIT and GOVERNMENTAL ORGANIZATIONS

- Share information about the YMCA with your employees and welcome the Y onsite at your business location once a year to promote memberships, programs, and services, and your employees will receive:
  - 100% off the join fee
  - (1) FREE trial week
  - Full member benefits
- Organizations can also choose to subsidize all or a portion of their employees' membership fees. The YMCA will provide a matching discount up to 10%.

### FOR MORE INFORMATION PLEASE CONTACT:

**JAMIE GOUDY**  
 Membership and Marketing Director  
 Buckeye Valley Family YMCA  
 740-345-9622 ext. 176  
 Jamie.Goudy@bvfyymca.org  
 or visit [bvfyymca.org/join](http://bvfyymca.org/join)

# FIND WHAT MOVES YOU FIND YOUR Y



**LICKING COUNTY  
BRANCH (Newark)**  
**MUSKINGUM COUNTY  
BRANCH (Zanesville)**  
**WEST LICKING COUNTY  
BRANCH (Pataskala)**

AMENITIES	LICKING COUNTY BRANCH (Newark)	MUSKINGUM COUNTY BRANCH (Zanesville)	WEST LICKING COUNTY BRANCH (Pataskala)
Cardio Equipment	●	●	●
Free Weights/Strength Equipment	●	●	●
Aerobics Studio	●	●	●
Cycling Studio	●	●	●
Reformer Pilates Studio	●		
Gymnasium	●	●	
Racquetball Courts	●		
Pickleball	●	●	
Indoor Lap Pool	●	●	
Indoor Warm Water Pool	●	●	
Outdoor Pool	●		
Steam Room/Sauna	●	●	
Indoor Walking Track	●	●	●
Outdoor Walking Trail	●	●	●

the **Y** YMCA

**LICKING COUNTY  
FAMILY YMCA**  
 470 W Church St  
 Newark, OH 43055  
 740-345-9622

**MUSKINGUM COUNTY  
FAMILY YMCA**  
 1425 Newark Rd  
 Zanesville, OH 43701  
 740-454-4767

**WEST LICKING COUNTY  
FAMILY YMCA**  
 355 W Broad St  
 Pataskala, OH 43062  
 740-964-6522